

Dr. SATARUPA DATTA

Current Designation: ASSISTANT PROFESSOR

Department: COMMERCE

Date of Joining: 14.2.2019

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1. Academic Qualifications

Degree	Institution	Year	Subject/Discipline
M.COM	UNIVERSITY OF CALCUTTA	2003	COMMERCE
PHD	UNIVERSITY OF CALCUTTA	2009	COMMERCE

2. Thesis Title

Ph.D. Thesis Title: **MANAGEMENT OF OCCUPATIONAL STRESS IN THE SERVICE SECTOR; AN EMPIRICAL STUDY IN AND AROUND KOLKATA**

3. Specialization and Area of Interests

Specialization: **ACCOUNTING AND FINANCE**

Area of Interests: **MANAGEMENT, ORGANIZATIONAL BEHAVIOUR, BUSINESS ETHICS**

4. Teaching Responsibilities

- **PRINCIPLES AND PRACTICE OF MANAGEMENT**
- **MARKETING MANAGEMENT AND HUMAN RESOURCE MANAGEMENT**
- **E-COMMERCE**
- **CONSUMER BEHAVIOUR**
- **BUSINESS ETHICS**
- **AUDITING**

5. Publications

Book chapters

1. OCCUPATIONAL STRESS AMONG WORKING WOMEN; AN EMPIRICAL STUDY IN KOLKATA; Pg. 246-256, 2019 PAIOLCK 978-93 88207-36-2
- 2 A LITERATURE SURVEY BASED ON INDIAN STOCK MARKET ANOMALIES; Pg. 13-23; 2020 ROHINI NANDAN 978-93 88866-36-1
- 3 OPPORTUNITIES AND THREATS TO TOURISM INDUSTRY DUE TO COVID-19 OUTBREAK; Pg. 108-118; 2021 RED SHINE PUBLICATION, LONDON 978-1-387 53928-4 S 5
- 4 WOMEN WELFARE AND EMPOWERMENT THROUGH DEVELOPMENT; Pg- 30 39; 2021 RED SHINE PUBLICATION, LONDON 978-1-716 13693-1
- 5 THE ROLE OF LEADERSHIP TO PROMOTE BUSINESS ETHICS IN ORGANISATIONS; Pg. 18-28; 2021 RED SHINE PUBLICATION PRIVATE LIMITED, INDIA 978-93 91479-85-5
- 6 POSITIVE IMPACT OF COVID-19 ON HUMAN HEALTH; PSYCHOLOGY AND EDUCATION; Pg. 394 410; 2021 RED SHINE PUBLICATION, LONDON 978-1-304 01711-6
- 7 IMPACT OF COVID-19 ON THE EDUCATION SYSTEM IN INDIA; Pg. 17-25; 2021 SHARP MIND PUBLISHER AND DISTRIBUTORS; UP 978-81 947735-8-0
- 8 A STUDY ON CAUSES AND TYPES OF DOMESTIC VIOLENCE AGAINST WOMEN; Pg. 125-133; 2021 ABS BOOKS; DELHI 978-93 87229-81-5
- 9 IMPACT OF COVID-19 PANDEMIC ON THE MENTAL HEALTH OF STUDENTS; Pg. 193-201; 2021 RED SHINE PUBLICATION, INDIA 978-93 93239-45-7
- 10 GREEN HOUSE GAS EMISSION MITIGATION POLICIES; A REVIEW BASED ON BUILDING SECTOR OF CHINA; Pg.153-163; 2021 RED SHINE PUBLICATION, LONDON 978-1-329 57339-0
- 11 AN INSIGHT INTO CORPORATE SOCIAL RESPONSIBILITY PRACTICES OF THE TATA GROUP RED SHINE PUBLICATION PRIVATE LIMITED,INDIA 978-93 91479-39-8 ; Pg. 65-78; 2021
- 12 IMPACT OF CLIMATE CHANGE ON COMPANY PERFORMANCE; A REVIEW BASED ON CASE STUDY; Pg. 274 284; 2021 RED SHINE PUBLICATION ,LONDON 978-1-6781 5975-7 5
- 13 CORPORATE SOCIAL RESPONSIBILITY PRACTICES:- THE CASE OF TATA MOTORS; Pg. 96-106; 2022 RED SHINE PUBLICATION, LONDON 978-1-387 61567-4
- 14 IMPACT OF COVID19 ON GLOBAL ECONOMIC SECOR,Pg.119-125,2021 www.nobleworldrecords.net 978-81 940480-4-6

15 WOMEN ENTREPRENEURS: PROBLEMS AND PROSPECTS, Pg80-86, 2020 FORUM FOR INTELLECTUAL ACADEMICIANS AND RESEARCHERS PUBLICATIONS 978-81-935201-9-2 NIL

16 ACADEMIC STRESS OF COLLEGE STUDENTS: AN EMPIRICAL STUDY IN KOLKATA, Pg374-381, 2020 BHARTI PUBLICATIONS, NEW DELHI 978-93-89657-14-2

6. Administrative Responsibility

- MEMBER OF SEMINAR SUB COMMITTEE
- KANYASREE COMMITTEE
- SPORTS AND CULTURAL COMMITTEE
- STUDENT'S WELFARE COMMITTEE